AMENDED CLAIM SET

Docket No.: 0905-0254P

The claims have been amended as set forth in the following listing of the claims:

1. (Currently Amended) An image sensing apparatus, comprising:

an image sensing device for sensing an image of a subject and outputting image data

representing the image of the subject;

a display control unit for controlling a display unit in such a manner that the image of

the subject represented by the image data output from said image sensing device will be

displayed on a display screen, the display control unit also displaying, on the image of the

subject, a mark indicative of a center point of an electronic zoom area prior to initiation of a

designating operation of the electronic zoom area by a user designation of the electronic zoom

area, the center point of the electronic zoom area being different from a center point of the

image of the subject;

a designating unit for designating the electronic zoom area;

an electronic zoom device that electronically magnifies the image in the designated

electronic zoom area;

a light-emission control unit for controlling a strobe light-emission device in such a

manner that the strobe light-emission device illuminates precisely a position of a subject that

corresponds to the center point of the designated electronic zoom area; and

Reply dated June 4, 2007

to Office Action of March 9, 2007

Page 3 of 11

a recording control unit for recording, on a recording medium, image data output from

said image sensing device and data indicating position of the electronic zoom area or image

data representing the image within the electronic zoom area.

2. (Currently Amended) An image sensing method comprising:

sensing an image of a subject and outputting image data representing the image of the

subject;

displaying the image of the subject represented by the obtained image data on a display

screen of a display unit;

displaying, on the image of the subject, a mark indicative of a center point of an

electronic zoom area prior to initiation of a designating operation of the electronic zoom area

by a userdesignation of the electronic zoom area, the center point of the electronic zoom area

being different from a center point of the of the image of the subject;

designating the electronic zoom area;

electronically magnifying the image in the designated electronic zoom area;

illuminating, with strobe light, precisely a position of a subject that corresponds to the

center point of the designated electronic zoom area; and

recording, on a recording medium, image data obtained by image sensing and data

indicating position of the electronic zoom area or image data representing the image within the

electronic zoom area.

Claims 3-4 (Canceled)

Reply dated June 4, 2007

to Office Action of March 9, 2007

Page 4 of 11

5. (Previously Presented) The image sensing apparatus of claim 1, wherein

said apparatus is a digital still camera.

6. (Previously Presented) The image sensing apparatus of claim 5, wherein

said designating unit is a zoom-area designating switch of said digital still camera.

7. (Previously Presented) The image sensing apparatus of claim 1, wherein

the electronic zoom device electronically magnifies the image in the designated zoom area by

changing a downsampling ratio.

8. (Currently Amended) An image sensing apparatus, comprising:

an image sensing device for sensing an image of a subject and outputting image data

representing the image of the subject;

a display control unit for controlling a display unit in such a manner that the image of

the subject represented by the image data output from said image sensing device will be

displayed on a display screen, the display control unit also displaying, on the image of the

subject, a mark indicative of a center point of an electronic zoom area prior to initiation of a

designating operation of the electronic zoom area by a userdesignation of the electronic zoom

area, the center point of the electronic zoom area being different from a center point of the

image of the subject;

Reply dated June 4, 2007

to Office Action of March 9, 2007

Page 5 of 11

a designating unit for designating the electronic zoom area;

a light-emission control unit for controlling a strobe light-emission device in such a

manner that the strobe light-emission device illuminates precisely a position of a subject that

corresponds the center point of the designated electronic zoom area; and area; and

a recording control unit for recording, on a recording medium, image data output from

said image sensing device and data indicating position of the electronic zoom area or image

data representing the image within the electronic zoom area.

9. (Currently Amended) An image sensing apparatus, comprising:

an image sensing device for sensing an image of a subject and outputting image data

representing the image of the subject;

a display unit for displaying the image of the subject represented by the image data, the

display unit also displaying, on the image of the subject, a mark indicative of a center point of

an electronic zoom area prior to initiation of a designating operation of the electronic zoom

area by a userdesignation of the electronic zoom area, the center point of the electronic zoom

area being different from a center point of the of the image of the subject;

an electronic zoom device that designates an electronic zoom area in the image of the

subject and electronically magnifies the image in the designated zoom area, and specifies a

center point of the electronic zoom area, the specified center point being different from a

center point of the image of the subject represented by the image data output from said image

sensing device; and

Reply dated June 4, 2007

to Office Action of March 9, 2007

Page 6 of 11

a light-emission control unit for controlling a strobe light-emission device in

accordance with electronically magnified image, such that the strobe light-emission device

illuminates precisely a position of a subject that corresponds to the center point of the

designated electronic zoom area.

10. (Previously Presented) The image sensing apparatus of claim 9, wherein

the electronic zoom device electronically magnifies the image in the designated zoom area by

changing a downsampling ratio.

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